



restorationindustry.org



# RESTORATION INDUSTRY ASSOCIATION

**Advocacy. Unity. Progress.**

April 28 – 30, 2025

West Palm Beach, FL

EXHIBITOR/SPONSOR PROSPECTUS  
& YEAR-ROUND MEDIA KIT

**CONTACT**

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*Industry Relations*

856.437.4750 • exhibits.ria@ahint.com



The **Restoration Industry Association** is the oldest and largest non-profit, professional trade association dedicated to providing leadership and promoting best practices through advocacy, standards & professional qualifications for the restoration industry.

Representing cleaning and restoration professionals from over 1,600-member firms, RIA provides credibility, education and business improvement events to maximize industry exposure and advance knowledge in the cleaning and restoration industry. With an extensive network of professionals working towards similar goals, RIA has become a trusted resource of knowledge for those involved in cleaning and restoration.

## Should You be Marketing to RIA Attendees?

If your company has a product or service that aligns with any of the following market verticals – the answer is YES!

- ASBESTOS ABATEMENT
- BIO/HAZMAT REMEDIATION
- CONTENT RESTORATION
- CONSTRUCTION
- EMERGENCY RESTORATION
- INDOOR ENVIRONMENTAL/ AIR QUALITY
- LEAD ABATEMENT
- MOLD REMEDIATION
- SMOKE/FIRE RESTORATION
- WATER DAMAGE RESTORATION

## RIA THANKS OUR 2024 SUPPORTERS!

- |  |  |   |
|--|--|---|
| 1-800-PACKOUTS                         | Epic Estimates, Inc.   | Milspec Industries                              |
| A-1 Storage                            | EverConnect  | Moffitt Services                                |
| Abatix                                 | Expedited Service Partners   | More Floods                                     |
| Accuserve Solutions                    | Farmington Leasing   | Mycro/Express Chem                              |
| Actionable Insights                    | FIRST ONSITE   | Mycrometer, Inc.                                |
| Airbotx                                | FLEET Response   | Nero Global Tracking                            |
| Alacrity Solutions Group               | FLIR   | OmniSense                                       |
| Allen & Company Environmental Services | FotoRescue   | One Claim Solution                              |
| Anabec Inc                             | FRSTeam  | Ooma  |
| AnswerForce                            | Garrett McKenzie, Inc.   | Phoenix Restoration Equipment                   |
| Answering Service Care                 | Go Mini's  | Prism Specialties                               |
| Aramsco, Inc.                          | Goldmorr Systems USA   | Protimeter                                      |
| Association Headquarters Inc           | Head Heart and Boots Podcast: Powered by Floodlight Consulting Group | PSA by Canam Systems                            |
| ATI Restoration, LLC                   | Herc Rentals Inc.  | PuroClean                                       |
| AXIS Portable Air                      | HIKMICRO Tech  | Restoration & Remediation Magazine              |
| Azuga                                  | Home Carpet Industries   | Restoration Affiliates                          |
| Bergman Brothers Staffing              | Hosta AI   | Restoration CrossCheck                          |
| Bioesque Solutions                     | Humidity Matters   | Restoration Golf League                         |
| BMS CAT                                | IAQ Radio  | Restoration Billing                             |
| BPM Services                           | IBIX USA   | Restoration Personnel Source                    |
| Briercroft Equipment Rental            | ICP Building Solutions Group   | Restoration Pro Labor / Orlando Restoration Pro |
| Business Mentors                       | Injectidry Systems, Inc.   | Restorationmaster                               |
| C&R Magazine                           | Inline Distributing Co.  | Richard Stone & Associates                      |
| CabinetNow.com                         | Inquiryly  | Rimkus  |
| Carlisle HVAC Brands                   | IICRC  | Rotobrush                                       |
| Clean Claims, LLC                      | International Ozone Technologies Group                               | Rust-Oleum                                      |
| Climate by Design International / CDI  | Invisi-Tag   | Sentinel Products                               |
| CloudNet Canada Inc                    | ISSA / Cleanfax  | Serum Systems                                   |
| CloudScope                             | JM Sterling Insurance Services                                       | SFY LLC   |
| Colorado Art Restoration               | Job Sight  | Steamatic Inc / Johns Lyng USA                  |
| Commerce Bank                          | JOC Analytics  | Sunbelt Rentals, Inc.                           |
| CORE Group                             | Kahi Inc.  | Superstratum                                    |
| CoreLogic                              | Kett Tool Company  | The DYOJO                                       |
| CRDN Network                           | Kleenrite Equipment  | The Hancock Claims Consultants                  |
| CUTCO                                  | KnowHow  | Tramex Ltd                                      |
| Dantherm Group                         | Kodiak Leads   | Trifecta Growth Institute                       |
| DeHumidification Technologies, LP      | Law Offices of Edward H. Cross                                       | U.S. Enzyme LLC                                 |
| Dewald Academy of Drying               | LDR Site Services  | United Brokerage Packaging                      |
| DKI ProSupply                          | LearnToRestore   | United Drying                                   |
| DocuSketch                             | Legend Brands  | United Rentals, Inc.                            |
| Dot Cleaner                            | Liftify  | US Products                                     |
| Driscoll & Driscoll Insurance Agency   | Linxup   | Verisk  |
| DumpStor                               | Logikos  | Violand Management Associates                   |
| E3 Drying Academy                      | Lowe's Companies, Inc.   | Virtual Vision                                  |
| EcoClaim Solutions                     | Mack Staffing Services   | WeScope   |
| EigenRisk                              | magicplan  | Wylander Solutions                              |
| ELECTROSTAR LLC                        | Matterport Inc   | Xcelerate Restoration Software                  |
| Encircle                               | Metro Furniture Restorations   |   |



# INTERNATIONAL RESTORATION CONVENTION & INDUSTRY EXPO

APRIL 28-30, 2025 • WEST PALM BEACH

RIA's International Restoration Convention & Industry Expo is the premier event for those engaged in the restoration industry. With over 1,200 attendees and 120+ exhibitors, the Expo provides our industry with the latest in restoration technology, trends, developments, and best business practices through training sessions, speaker presentations and our robust exhibit hall.

## EXHIBIT AT RIA

The exhibits are located in Hall A at the Palm Beach Convention Center. The welcome reception and lunch on Tuesday and Wednesday will take place in the exhibit hall to encourage traffic. The robust exhibit area will provide your company with a designated space to engage with attendees!

*Exhibit space assignments are done on a first come first serve basis.*

**Exhibitors can purchase the pre-conference attendee mailing list for \$350. List distributed one month prior to the Annual Meeting & Exposition.**

## STANDARD EXHIBIT BOOTH PACKAGE

### EXHIBIT BOOTH PRICING

	MEMBER	NON-MEMBER
10' X 10' INLINE BOOTH	\$3,600	\$4,000
10' X 10' CORNER BOOTH	\$4,600	\$5,000
10' X 20' EXHIBIT BOOTH	\$7,000	\$7,500

**Exhibit Hall floor is concrete, exhibitors are required to carpet exhibit booth**

### 10' X 10' EXHIBIT BOOTH PACKAGES INCLUDE THE FOLLOWING:

- Two (2) exhibit hall only registrations (does not include session attendance of CE)
- 8' high backwall drape, 4' sidewall drape, and one basic black and white 7x44 identification sign (furniture not included)
- Promotion of company participation on event website & mobile app
- Exhibitor Brag badges for use in company marketing

# SPONSORSHIP OPPORTUNITIES



INTERNATIONAL RESTORATION CONVENTION & INDUSTRY EXPO  
APRIL 28-30, 2025 • WEST PALM BEACH

## RIA INDUSTRY EXPO SPONSORS GET ALL THE REWARDS!

- **ACCESS:** Highlight your company products and/or services with exclusive sponsorship: Welcome reception, lunches, refreshment breaks and more! Create and maintain business relationships during the "social" networking aspects of the RIA Industry Expo
- **EXPOSURE:** Sponsors are promoted on signage throughout the event with additional recognition on social media channels before and during the event
- **NETWORKING OPPORTUNITIES:** As a sponsor you have numerous opportunities to engage with attendees

INCLUDED WITH YOUR SPONSORSHIP LEVEL <i>(see page 5 for more details)</i>	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
FULL CONFERENCE REGISTRATIONS	Two (2)	One (1)		
ONE (1) DEDICATED EMAIL <i>Content provided by sponsor, sent by RIA</i>	■			
SPONSORED SESSION <i>45- second video played during one (1) of the educational sessions</i>	■			
ENTRANCE BRANDING <i>Sponsor recognition on the entrance doors of convention center</i>	■	■		
DIGITAL ADVERTISING <i>on www.restorationindustry.org</i>	3 Months Banner Ad	3 Months Tower Ad	3 months Button Ad	
ONE (1) MOBILE APP PUSH NOTIFICATION	■	■	■	
ATTENDEE LIST <i>Opt-ins only</i>	Pre and Post	Pre and post	Pre and Post	Pre and Post
RECOGNITION RIBBONS FOR COMPANY/ORGANIZATION ATTENDEES	■	■	■	■
SPONSOR RECOGNITION: <i>Company logo on event website, onsite signage, and mobile app</i>	■	■	■	■

## ALA CARTE PROMOTIONAL OPPORTUNITIES

### DIGITAL SIGNAGE ADVERTISING \$1,000 (4 AVAILABLE)

Your ad displayed on thirteen (13) LCD Displays which are located in strategic areas throughout the buildings interior. Slide runs 3-5 seconds long and will run on all the conference dates.

### PILLAR WRAP \$3,200 (PER PILLAR)

### BANNER SIGN \$6,000 (PER BANNER)

### HOTEL FRONT DESK CLING \$5,500

### CONFERENCE WEBSITE ADVERTISING \$1,000 (4 AVAILABLE)

Once the ads are launched they will never be taken down. You buy both ads together, they aren't sold individually. It is a first come first served basis with a max of 4 advertisers.

AD POSITION	SIZE CREATIVE	FORMATS ACCEPTED
BANNER AD	728 x 90 Pixels	JPG, PNG, GIF
BIG BOX HOMEPAGE AD	270 x 270 Pixels	JPG, PNG, GIF
BIG BOX SECONDARY AD	270 x 270 Pixels	JPG, PNG, GIF

### CONTRACTOR'S CHOICE AWARDS *(RESTORATION PRODUCT/TOOL OR SERVICE/SUPPORT OF THE YEAR)* \$800 APPLICATION FEE

- Voted on by the restoration industry at-large, the winners are honored onsite at the RIA Industry Expo and recognized in post event marketing.
- Submit your application to be considered for this prestigious award in either the Product/Tool or Service/Support categories

**\*Application form must be received by Feb 14th to be considered.**



# SPONSORSHIP OPPORTUNITIES



INTERNATIONAL RESTORATION CONVENTION & INDUSTRY EXPO  
APRIL 28-30, 2025 • WEST PALM BEACH

## BEYOND THE BOOTH - ELEVATE YOUR BRAND!

Exclusive marketing opportunities provide the option to customize how you want to show your support and activate your brand. Combine with your exhibit package to maximize your presence at the event!

### PLATINUM

#### TOTE BAG SPONSOR **EXCLUSIVE** \$9,000

Get high visibility with your company logo on one side of the tote bag that attendees will receive at registration and useful for years to come as they are carried into session rooms, through airports and all over the conference with your company logo.

#### RELAXATION LOUNGE **EXCLUSIVE** \$7,500

Conference travel is exhausting. Be the exclusive sponsor of the Relaxation Lounge in the exhibit hall. Provide each attendee with a space to relax and receive a chair massage. Includes branded signage in lounge, and massage staff can wear company apparel (provided by sponsor).

#### WELCOME RECEPTION **EXCLUSIVE** \$8,500

Be a part of the premier social event at the meeting. Put your brand in the spotlight at this prestigious networking event taking place opening night in the Exhibit hall. This exclusive opportunity includes branded items, a specialty cocktail, and branding at each bar during the reception.

#### WIFI **EXCLUSIVE** \$7,500

Partner with RIA and become our official Annual Expo Wi-Fi sponsor! Conference Wi-Fi is a crucial productivity tool for all conference attendees. The WiFi network will include your company name.

### GOLD

#### HOTEL KEY CARDS **EXCLUSIVE** \$6,500

Start building brand visibility from the moment the attendees arrive at the hotel! Show your meeting support to every attendee when they check into the hotel with branded hotel key cards! Item fulfilled by RIA using sponsor's logo artwork.

#### HEADSHOT STUDIO **EXCLUSIVE** \$6,500

Frame your brand as the sponsor of the Headshot Lounge in the Exhibit Hall. Photographers will be onsite in our Headshot Studio to take complimentary headshots for attendees. Brand this space and receive all the credit for providing this necessary element to attendees' professional portfolios.

#### LUNCH \$5,500

*2 available*  
Lunch will be served on Tuesday and Wednesday which includes your companies branding on the day you select.

#### MOBILE APP **EXCLUSIVE** \$6,500

The Mobile Meeting App is the go-to for everything about the meeting including program schedule, exhibitors, sponsors, daily news and event alerts, and more. This exclusive opportunity includes a branded ad each time the app is accessed.

### REGISTRATION SPONSOR

**EXCLUSIVE**

\$5,500

RIA registration stations facilitate a quick attendee experience. Sponsor will receive exclusive branding in the registration area

#### CHARGING STATION **EXCLUSIVE** \$5,500

Be the sponsor that provides a service that attendees don't know they need until it's too late—a charge for their mobile devices. As a sponsor, your branding will appear on the charging units to ensure maximum visibility.

#### CIGAR SPONSOR \$6,500

Provide a service that you know will be a hit with attendees! Placed in one corner of the exhibit hall will be an authentic cigar rolling expert applying the skills of his trade. The cigar roller will have pre-made cigars to give away as well as cigars completed onsite.

### SILVER

#### SMOOTHIE BAR \$4,800

*2 available*  
Help attendees kick-start their day with a healthy breakfast option from a branded Smoothie Bar outside of the general session room each morning. Sponsorship includes: company logo on signage and an opportunity to name the smoothie drinks menu to your branding.

### YOGA SPONSOR

\$4,500

Sponsor the Yoga session taking place Wednesday morning. Includes branded water bottles that will be distributed to participants.

#### MARKETPLACE SNACK/ DESSERT BREAK \$4,000

*2 available*  
Help refuel the meeting attendees over the 2-day program. Sponsor a daily snack break like popcorn or ice pops and receive prominent signage at the break station and branded logo napkins.

### GAMES IN THE EXPO HALL

**EXCLUSIVE**

\$3,500

Sponsor Cornhole, Giant Jenga, and Connect 4 in the exhibit hall. Signage, table for your company literature, and opportunity to provide a prize for winners.

#### BEVERAGE/SNACK BREAKS \$4,500

*2 available*  
Sponsor the conference pick-me-ups with branded coffee sleeves! Select between having your branding on the coffee sleeves during all breaks on Tuesday or Wednesday.

### BRONZE

\$1,000

Looking for brand exposure without the huge investment? Show your support for RIA by becoming one of our Bronze Industry Supporters. Includes recognition and branding throughout the conference and annual meeting website.

**Must be an exhibitor to sign up as a bronze sponsor**

HAVE AN IDEA? CUSTOM PACKAGES AVAILABLE!

# RIA YEAR-ROUND ADVERTISING & EDUCATIONAL OPPORTUNITIES

## Digital Media

### RIA WEBSITE

The RIA website is the go-to resource for those in the restoration industry. With an abundance of resources and an easy-to-navigate format, your company's message can be in front of restorers 24/7!

POSITIONS	SIZE	FORMAT	3-MONTHS	6-MONTHS	12-MONTHS
<b>Banner Ad</b> <i>(Run of Site)</i>	728 x 90 Pixels	JPG, PNG, GIF	\$2,000	\$3,500	\$6,500
<b>Tower Ad</b> <i>(Interior Pages)</i>	260 x 650 Pixels	JPG, PNG, GIF	\$1,500	\$2,700	\$5,000
<b>Button Ad</b> <i>(Interior Pages)</i>	250 x 325 Pixels	JPG, PNG, GIF	\$1,000	\$1,800	\$3,200



Visit [www.restorationindustry.org](http://www.restorationindustry.org)

### RETARGETING ADS

**LOOKING TO MAXIMIZE IMPRESSIONS AND PACK A PUNCH IN A SHORT AMOUNT OF TIME?**

Offered in 15-day or 30-day campaigns, these digital ads deliver your message to a wider audience in a condensed period – dramatically increasing impressions and click-throughs. The perfect tool to help promote sales, special offers, webinars, product launches and BEYOND!

**15-DAY CAMPAIGN \$2,500**  
**30-DAY CAMPAIGN \$4,000**



RIA Member  
visits RIA  
website



RIA Member  
added to  
targeting pool



RIA Member is  
shown your ad on  
other websites



Member clicks ad  
and is directed to  
**YOUR WEBSITE**

# MARKETING OPPORTUNITIES

## CUSTOM E-BLAST TO RIA DATABASE

**\$2,000/ea**

Get your message in the hands of restoration and remediation professionals! Choose a custom e-blast to send a message about a new technology, product or service to the entire RIA database. With the prospect of recipients forwarding emails, your audience has the potential to expand far beyond the 10,000 professionals on our list.

Advertiser to provide the HTML for an email of up to 500 words. Email must include a disclaimer at the top that states: Sponsored content from RIA partner {{Company Name}}.

(All content subject to RIA approval)

*\*Dedicated emails are limited to 2 per month, available on a first-come, first served basis.*

## RIA EDUCATION SPONSOR

**\$2,500 annually**

Use the RIA online education platform to post educational content about your product, service or technology. *All-content is subject to RIA approval.*

### Sponsors receive:

- Vendor-Led webinar or Blog Post – content hosting will be accessible on demand via the RIA online education platform
- RIA Education Sponsor recognition for 12-months
- RIA Education Sponsor recognition during the Pinning Ceremony at the RIA Industry Expo
- Promotion of your content in the RIA Industry Insights e-newsletter and one (1) social media post

## RIA NETWORKING EVENT SPONSOR

**\$2,000/annual** (Multiple events available to support)

Join fellow restorers in your region to network, gain business insights from industry leaders to help improve your bottom line, hear from RIA's Restoration Advocate on the RIA's advocacy efforts on behalf of restorers and much more. These regional AGA networking events are designed to bring restorers together and include a Facility Tour, Networking, AGA Updates & Feedback, and Business Education.

### Sponsors receive:

- Recognition as annual sponsor for multiple networking events
- Prominent display of sponsor logo at the event and all Pre and Post-event communications
- One (1) complimentary sponsor registration per event
- Attendee list provided post-event (opt-ins only)
- Placement of sponsor-supplied brochure/flyer on the registration or media table at the events

## VENDOR MEMBERSHIP

**\$875 annually**

Looking for business development within the RIA Industry? RIA Vendor Members are defined as any company engaged in the manufacture, sale, installation and/or distribution of products and services used by members, but not directly engaged in the cleaning and/or restoration business.

### Vendor Members receive:

- Post Attendee List at RIA 2025 Industry Expo (Must be an exhibitor at the meeting)
- Discounted exhibit booth pricing at RIA 2025 Industry Expo
- Quarterly RIA Membership list for a 1x use (opt-ins only)\*
- Special exhibit pricing for RIA Industry Expo
- Listing on the Products & Services page of restoration [restorationindustry.org](http://restorationindustry.org)
- Access to AGA Resources Including RIA Industry Briefings, Position Statements, Face the Advocate, TPA Scorecard Report
- Use of RIA Vendor Member Logo
- Subscription to RIA Industry Insights monthly e-newsletter

*\* Must use the list with discretion and not SPAM members. Those found in violation of this policy will forfeit their right to this benefit and be disqualified from the program without refund.*

# RIA-EXHIBITOR, SPONSOR & MEDIA KIT AGREEMENT

COMPANY NAME (AS IT SHOULD APPEAR IN PRINT) \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ COUNTRY \_\_\_\_\_

WEBSITE \_\_\_\_\_

PRIMARY CONTACT \_\_\_\_\_ CONTACT TITLE \_\_\_\_\_

CONTACT EMAIL \_\_\_\_\_ CONTACT DIRECT/CELL \_\_\_\_\_

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with the payment policies and requirements, rules, terms, conditions and regulations associated with RIA exhibiting/advertising/sponsorship.

SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

## Exhibit

- 10x10 inline booth member \$3,600
- 10x10 inline booth non-member \$4,000
- 10x10 corner booth member \$4,600
- 10x10 corner booth non-member \$5,000
- 10x20 booth member \$7,000
- 10x20 booth non-member \$7,500

## EXHIBIT BOOTH PREFERENCE:

Please provide at least 3 booths numbers, in order of preference.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## Sponsor Packages

(Select one item for your preferred sponsorship package)

BRONZE SPONSOR: \$1,000

### SILVER SPONSOR

- Smoothie Bar \$4,800
- Yoga Sponsor \$4,500
- Marketplace Break \$4,000
- Outdoor Games \$3,500
- Coffee/Snack Break \$4,500

### GOLD SPONSOR

- Hotel Key Cards \$6,500
- Headshot Studio \$6,500
- Buffet Lunch \$5,500
- Mobile App \$6,500
- Registration Station \$5,500
- Charging Station \$5,500
- Cigar Sponsor \$6,500

### PLATINUM SPONSOR

- Tote Bag Sponsor \$9,000
- Relaxation Lounge \$7,500
- Welcome Reception \$7,500
- WIFI \$7,500

### EXPO ADVERTISING ADD-ONS

- Contractor's Choice Awards \$800
- Onsite Digital Signage \$1,000
- Pillar Wrap \$3,200 \_\_\_ QTY
- Onsite Banner Signage \$6,200 \_\_\_ QTY
- Front Desk Cling \$5,500
- Conference Website Advertising \$1,000

EXPO TOTAL: \_\_\_\_\_

## Payment Information

TOTAL TO INVOICE \$ \_\_\_\_\_

**Please return the completed application, with full payment to:**

EMAIL: exhibits.ria@ahint.com  
 MAIL: Restoration Industry Association (RIA)  
 1120 Route 73, Suite 200  
 Mount Laurel, NJ 08054

**Please contact Emmy Mielcarz emielcarz@ahint.com for any billing questions or inquiries.**

COMPANY CHECK  DIRECT PAYMENT LINK/CONFERENCE PORTAL

CREDIT CARD:  AMEX  VISA  MC

CARDHOLDER \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_

CVV CODE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

SIGNATURE \_\_\_\_\_

PRINT NAME \_\_\_\_\_

DATE \_\_\_\_\_

### TERMS OF PARTICIPATION

The signatory above agrees to all the terms set in the RIA Rules & Regulations following this application. We understand that upon approval by RIA, this serves as a binding agreement between our company and RIA.

1. We understand that all exhibits, sponsorships, and advertising must be paid in full in accordance with the NET terms set forth on the invoice sent to the primary contact indicated on this application.
2. Any company requesting to pay later than NET 30 days after receipt of invoice agrees to pay a deposit of 50% of the total amount due.
3. Exhibit, sponsorship or advertising will not be fulfilled until payment is made in full.
4. Exhibitors, Sponsors, and Advertisers are responsible for ensuring the accuracy of all content. RIA is not responsible for grammatical, spelling, or other errors appearing in the provided content.

### CANCELLATION POLICY

Cancellations must be submitted to RIA in writing. The date of receipt of supporter's written notice of cancellation will be the official cancellation date. If conference support is cancelled on or before January 24, 2024, 50% of all monies paid to date will be returned to the supporter. Any supporter who cancels after January 24, 2023, will be responsible for the total cost. All RIA conference dues are non-refundable and non-transferrable after the cancellation date. Advertising and vendor membership cancellations will be accepted with a 50% refund if they have yet to be delivered. No refund will be due after one or more deliverables have been received.

## Year-Round Advertising & Education

### RIA WEBSITE

POSITIONS	SIZE	3-MONTHS	6-MONTHS	12-MONTHS	TARGET RUN DATES
<b>Banner Ad</b> <i>(Run of Site)</i>	728 x 90 Pixels	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$6,500	_____
<b>Tower Ad</b> <i>(Interior Pages)</i>	260 x 650 Pixels	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,700	<input type="checkbox"/> \$5,000	_____
<b>Button Ad</b> <i>(Interior Pages)</i>	250 x 325 Pixels	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$3,200	_____

- 15-Day Retargeting Ad Campaign: \$2,500
- 30-Day Retargeting Ad Campaign \$4,000
- Custom Eblast: \$2,000
- RIA Education Sponsor: \$2,500
- AGA Networking Events Sponsor: \$2,000
- Vendor Membership: \$875

ADVERTISING & EDUCATION TOTAL: \_\_\_\_\_



# RIA-RIA INDUSTRY EXPO RULES AND REGULATIONS

Following its submission by Exhibitor/Sponsor, the Contract shall become binding upon acceptance by the management (hereinafter referred to as "RIA") of the International Convention and Industry Expo (hereinafter referred to as the "Show"). References to RIA herein shall be deemed to include any duly authorized representative, agent or employee of RIA.

1. No one under 18 years of age will be permitted into the Expo Hall.
2. No one other than the official contractor (hereinafter referred to as "Show Contractor"), as designated by the RIA, or such contractors as have been approved in writing by RIA or the Show Contractor, shall connect or disconnect utility service(s), install wiring, spotlights or do other electrical or carpentry work, and all such work shall be at the Exhibitor/Sponsor's expense.
3. No Exhibitor/Sponsor shall exhibit or permit to be exhibited in the space allotted to him any merchandise, product or service other than that which relates to the businesses of cleaning, restoration, or environmental remediation and as specified by the Exhibitor/Sponsor in the contract. Space shall not be sublet without the written permission of RIA and the sharing of space by the Exhibitor/Sponsor or use of the space by persons or in a manner not authorized by RIA is prohibited. Neither shall Exhibitor/Sponsor market, advertise or promote any product or service which may directly compete with those of RIA without prior written permission from RIA.
4. RIA shall have the right to adopt such rules and regulations as to the conduct of parties prior to, during and after the Show which in its discretion it deems to be in the best interest of the Show, and the Exhibitor/Sponsor agrees to abide by and be bound by all rules and regulations adopted by RIA as well as all rules and regulations of general application that may be issued by the Show venue and all laws and regulations of municipal, county and state authorities as may apply to the Show.
5. The Exhibitor/Sponsor's property shall be placed on display and exhibited at its own risk and neither RIA, Show Contractor nor Show Venue shall be responsible for any loss suffered by Exhibitor/Sponsor for any reason; and neither RIA nor Show venue shall be responsible for the death or injury to any person or for damage, including consequential damages, or loss of property of the Exhibitor/Sponsor, its officers, agents, employees, or invitees resulting from any cause whatsoever and the Exhibitor/Sponsor hereby indemnifies and holds RIA and/or the Show venue harmless for any suit, action or claim arising out of any act of commission or omission by the Exhibitor/Sponsor; and the Exhibitor/Sponsor shall secure and furnish upon demand evidence of comprehensive general liability coverage adequate, therefore.
6. If the Exhibitor/Sponsor fails to comply in any respect with the terms, conditions, rules or regulations of this contract, all rights of the Exhibitor/Sponsor hereunder shall cease and terminate. Any payment made by the Exhibitor/Sponsor on account hereof will be retained by RIA as liquidated damages for breach of this contract and RIA may thereupon rent the space. Once the contract has been signed by both parties, the entire rental for the space becomes payable under terms as stated herein or elsewhere in Show documents. All and any moneys paid are non-refundable.
7. Should any contingency interrupt or prevent the holding of the Show including but not limited to acts of God, pandemics, labor disputes, individual or civil disturbances, acts of terror, failure to secure materials or labor, fire, lightning, tempest, flood, explosion, government order impacting the Show either directly or indirectly, or any other cause, then RIA shall in no way whatsoever be liable to the Exhibitor/Sponsor, other than to return such portion of any amounts paid as may be determined to be equitable by RIA, in its sole opinion, after deduction of such amounts as may be necessary in RIA's sole opinion, to cover all expenses incurred by RIA in connection with the Show and/or promotion and publicity.
8. Exhibitor/Sponsor agrees that RIA may make any changes deemed, in RIA's sole and unfettered discretion, necessary to the best interests of the Show, including reassignment of contracted exhibit space, changes of show hours, or such other changes as exigencies may demand and that in such cases the contract remains in full force and effect. If for any reason RIA determines that the location of the Show should be changed, or the dates of the Show postponed or changed, no refund will be made but RIA shall assign to the Exhibitor/Sponsor, in lieu of the original space, such other space as RIA deems appropriate and the Exhibitor/Sponsor hereby agrees to use such space under the same rules and regulations.
9. Exhibitor/Sponsor further agrees that RIA shall not be liable for unforeseen expenses incurred by Exhibitor/Sponsor due to terms of RIA's contract with Show Venue.
10. Exhibitor/Sponsor will exhibit in a proper manner and will keep the Exhibit Space open and staffed at all times during the Show hours. RIA reserves the right to restrict exhibits to a maximum noise level and to suitable methods of operation and display. RIA shall have the final decision as to what constitutes a proper exhibit and such decision shall be final and binding. If for any reason an exhibit or its contents are deemed objectionable by RIA, the exhibit will be removed without refund of any amounts paid. This provision includes persons, things, conduct, printed matter or any item or attire that RIA might consider objectionable to the Show's intent. RIA further reserves the right to relocate exhibits or exhibitions when in its opinion such relocations are necessary to maintain the character and/or good order of the Show.
11. Exhibitor/Sponsor agrees that no display may be dismantled, or goods removed during the entire period of the Show by same. The booth display must remain intact until the closing hour of the last day of the Show. Exhibitor/Sponsor agrees also to remove its exhibit, equipment and appurtenances from the Show Building by the final move-out time limit, or, in the event of failure to do so, Exhibitor/Sponsor agrees to pay for such additional costs as may be incurred by RIA consequential to Exhibitor/Sponsor's failure to vacate in a timely fashion.
12. Exhibitor/Sponsor shall not insert nails, hooks or screws into the Building and the Exhibitor/Sponsor shall be liable for any damage caused by same to the Building floors, walls, or columns or to the property of other Exhibitor/Sponsors. Exhibitor/Sponsor may not apply paint, lacquer, adhesive or other coatings to Building components nor shall he use any flammable decorations or covering for display fixtures. All fabrics or other decorative or covering material used by Exhibitor/Sponsor for any purpose shall be flameproof and shall meet all requirements of fire safety authorities.
13. Exhibitor/Sponsor shall abide by the terms and conditions of any agreements and/or contracts existing between RIA, the Show venue, the Show Contractor and such other parties as may be contractually bound or entitled to service the Show and any of the aforementioned entities.
14. The Exhibitor/Sponsor shall not:
  - A. Commit any nuisance.
  - B. Cause any unusual or objectionable odor to emanate from its Space.
  - C. Do anything which would interfere with the effectiveness of any utility, electrical, gas, heating, ventilating, air-conditioning, or conveyance systems in the Building or interfere with free access or passage to the public areas of the Building or areas adjoining thereto.
  - D. Overload any floor, ceiling or wall.
  - E. Do or permit to be done any act which might invalidate any insurance policy carried by RIA or the Show Venue.
  - F. Sell, market, or solicit outside of Exhibitor/Sponsor's contracted space.
  - G. Take up a collection or solicit on the premises of the Show, including within the Exhibitor/Sponsor's contracted space, without the written permission of RIA.
16. In the event the Exhibitor/Sponsor has failed to complete installation of its display prior to the time set out by RIA, then RIA has the sole and unfettered discretion to determine whether the Exhibitor/Sponsor may be deemed to be in breach of this contract and may be thereby prohibited from entering the Building and setting up its display. RIA may at its sole discretion retain the monies paid as liquidated damages.
17. The Exhibitor/Sponsor will confine its activities to the Exhibit Space that is defined as the lateral dimensions of the contracted space up to but not exceeding a height of 8 feet above the floor (inline/corner linear booths), 12 feet above the floor (perimeter booths) and 20 feet above the floor including signage (island booths); and will not solicit beyond the boundaries thereof. No signs or advertising devices shall be displayed in areas of the Building other than those specifically assigned to Exhibitor/Sponsor or set aside for such purposes and all such signs shall be subject to the approval of RIA.
18. Exhibitor/Sponsor acknowledges receipt and understanding of Exhibitor/Sponsor Information, Rules and Policies, General Information, and Rental Agreement information and the inclusion of same by reference within the terms and conditions of the Exhibit Space Contract. No oral representations or statements have been made by of Management, nor shall any such be binding upon Management.
19. Exhibitor/Sponsor agrees to abide by all terms of this agreement as well as all Rule and Policies set forth by RIA and/or the Exhibit Decorator and facility.
20. Exhibitor/sponsor must hold general liability insurance and provide RIA with a COI.
21. Exhibitor/Sponsor agree to the RIA code of conduct.